



March 25, 2010

Dear Provider,

Unison Health Plan would like to congratulate the 2010 Unison Gold Star Primary Care Practices.

Our Gold Star program PCPs have attained Unison’s goals for quality and efficiency, and they provide effective medical care. As a result, our Gold Star providers will no longer need to get approval for most in-network health care services.

Gold Star providers only need approval for:

- admission to hospitals, skilled nursing and rehab facilities
- services from providers who are not in our network
- certain drugs and medications that require prior authorization when they are administered in the provider’s office*
- cosmetic or other procedures and services not previously covered by Ohio Medicaid

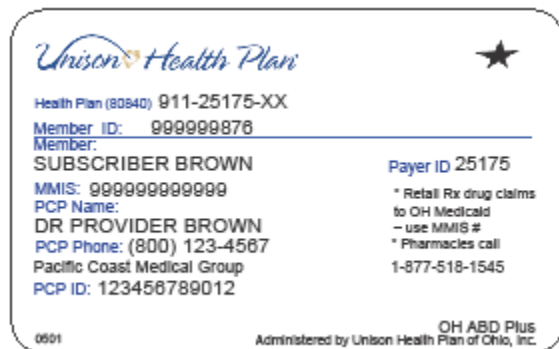
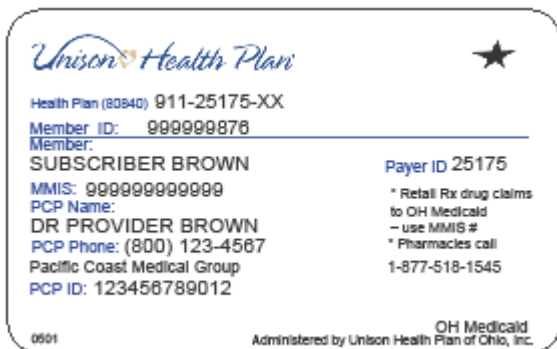
*As of February 1, 2010, drugs dispensed at the pharmacy for Unison Ohio members are processed through the Ohio Medicaid program.

These benefits will be in effect from April 1, 2010 through March 31, 2011. The list of 2010 Gold Star Providers begins on page 2 of this letter.

It is very important for you to review this list if you perform services that generally require prior authorization. If you have requested prior authorization for services that will begin or continue after April 1, 2010, and were told none was needed because your patient’s PCP was a Gold Star provider, please check to see if your patient’s PCP is still a Gold Star provider.

Who Goes to Gold Star Primary Care Providers?

Below are examples of Unison ID cards with the Gold Star designation. Note the star on the top of the card as well as alongside the primary care provider’s name.




OH_GSNetworkAnncmt_2010

How Can You Verify Gold Star Status?

We have three methods for you to easily verify Gold Star status when treating your Unison Medicaid, ABD Plus and Advantage patients.

- ***Gold Star Portal***
When you log in to the Unison web site to verify member eligibility, the PCP information for your patients will include their Gold Star status by reading: **This is a Gold Star Provider.**

In the *Find a Provider* section of the web site, this star  will appear next to the names of Gold Star providers.

- ***Gold Star on the Interactive Voice Response (IVR)***
When you call the Unison Health Plan Verification Line to verify member eligibility information, the IVR will provide this message during the playback of an eligible member's PCP information: **This is a Gold Star provider.**
- ***Gold Star Extension***
The Gold Star Extension is a component of our internal computer system that allows our customer service teams to provide detailed records of a member's Gold Star status including a member's Gold Star primary care provider and dates a member is actively with a Gold Star PCP.

Are You Interested?

The measurement period for our next cycle began January 1, 2010 and runs through December 31, 2010. Any primary care provider or practice with 200 or more Unison members and open to the addition of new members can participate in the Gold Star program. Provider profiles are distributed on a quarterly basis so that primary care providers can track their progress.

2010 Gold Star Providers

Once again, our congratulations to the following Primary Care Physicians who have achieved Gold Star status for 2010:

Akron Community Health Resources
Bair, Booker T. MD
Belmont Professional Associates Inc
Bethuy, Joseph A. MD
Bhat, Banarikammaje N. MD
Bonyo, Benson S. DO
Canton Pediatrics Inc
Community Medical Associates, LLC

Coshocton Hospital Family Physicians
Clinic
Crooksville Family Clinic, Inc.
Desai, Cecil F. MD
Dycoco, Edna MD
East Liverpool Health Center
East Ohio Regional Hospital
Edward M Hobbs Jr DO Inc

Family Healthcare, Inc.
Family Medical Center of Alliance
Family Practice Center Inc
Genesis Medical Group, LLC
George, Sharon L. DO
Good Samaritan Community Health
Center
Gupta, Rajiv MD
Harrison Community Hospital Primary
Care Physicians
Hartsville Internal Medicine Center, Inc.
Health Professionals of Holmes County
Healthridge Medical Center Inc
Hegde, Vishvas B. MD
Holmes Family Medicine Inc
Holzer Clinic
Ironton Lawrence County CAO
John O Vlad MD Inc
Jung, Tae H. MD
Lall, Shobha U. MD
Mansfield Pediatrics Inc
Marietta Health Care Physicians, Inc.
Marietta Health Care Systems Inc
Medical Associates of Cambridge
Medical Services of Coshocton, Inc.
Mercy Pro Corp
Ohio Hills Health Services, including
Barnesville Family Health Center
Freeport Family Health Center
Monroe Family Health Center
Pediatric Consultants of Ashland and
Pediatric Consultants Mansfield

Perry County Family Practice
Pipes, Samuel J. DO
Premier Care Pediatrics, Inc.
Primary Health Network
PrimeCare of Southeastern Ohio Inc
Rangaswamy, Billimagga V. MD
Rao, Sheela M. MD
Ravishankar, Venkatesan MD
Richland Pediatrics Inc
Ritchey, William MD
Riverside Medical of Ohio
Roth, Barbara MD
Samaritan Professional Corp
SC Pediatric Associates Inc
SCH Professional Corporation
Shaibani, Parvin P. MD
St Elizabeth Internal Medicine Clinic
Stuckert III, Robert DO
Third Street Family Health Services
Thomas and Husain Medical Associates
Inc
Trinity Family Care Centers
Twin City Medical Group
University Medical Associates Inc
UPCP, Inc.
Vadada, Padmini V. MD
Wetzel County Hospital Physicians
Wheeling Hospital Inc
Youngstown Community Health Center
Younus, Asif MD
Yusufzai, Hashim M. MD

Sincerely,



Jeffrey R. Corzine
Executive Director
Unison Health Plan of Ohio



Linda Post, MD.
Medical Director
Unison Health Plan of Ohio