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MedPLUS becomes Unison Health Plan, a New Name for a Growing Product

Monroeville, PA (October 3, 2005) – MedPLUS is changing its name to Unison Health Plan. MedPLUS hasn't changed.... we're the same great company as before, continuing to work hard to help our health plan members receive the quality health care that's so very important to their families.

So why change? Our product is being positioned for growth on a national scale. To do so, we needed to identify a name that could be protected on a national basis. We chose the new name because we work so closely with our providers, *in unison*, to give our members the best health care services possible. We feel the new name tells our story even better.

With inclusion at the very heart of the Unison philosophy, we're creating a strong health care network that is dedicated to serving our members in the most effective way possible. In Pennsylvania, our family of Unison products keeps expanding. We currently offer, in addition to our Medical Assistance product, Unison Advantage for Medicare beneficiaries, Unison Kids (formerly known as MedPLUS CHIP) for the CHIP program and Unison aB for the adultBasic program.

Unison was founded in 1995 with an important objective, to bring quality health insurance to those who need it most. In our ten year history, we have taken on one of America's toughest challenges. By working closely with members, providers and state and federal agencies, we're reducing the number of uninsured while improving access to quality health care and vital preventive health care initiatives.

Quality health care is achieved by strong partnerships, working together for better health... That's the definition of Unison Health Plan. We are a health plan committed to forging lasting relationships that are built on trust, integrity, and expert care for all members.

-More-

You will notice a gradual change from MedPLUS to Unison. For the remainder of 2005, we will be using the name Unison/MedPLUS with the goal of helping our customers begin to recognize our new name. Beginning January 1, 2006, we will convert solely to Unison.

Our goal is to make this a seamless transition, making sure our customers are notified every step of the way. We will keep you apprised (and reminded) of the transition many times throughout the remainder of this year. If you have any questions, please call our Provider Services Department at 1 (800) 600-9007.

Thank you for your continued participation and we look forward to working together to provide for the health care needs of our members....in Unison. Unison Health Plan is one of the highest rated plans in the nation according to the *U.S. News & World Report/NCQA America's Best Health Plans 2005*. Unison Health Plan is the smallest government-funded health care program in Pennsylvania, based on revenue, yet ranked 16th in the country among Medicaid companies on the list. The NCQA/

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