



## **FOR IMMEDIATE RELEASE**

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## **Unison receives Senior Choice Gold Award for Excellence in the Allentown-Lehigh Valley market**

PITTSBURGH, Pa. (Nov. 2, 2007) -- Unison Health Plan of Pennsylvania's Advantage Preferred is the only Medicare Advantage plan in the Allentown-Lehigh Valley area to receive the 2008 Senior Choice Gold Award (SCGA).

HealthMetrix Research Inc. announced Thursday that Unison is among 35 Medicare plans nationally recognized for cost-sharing effectiveness and value in the design of its 2008 medical and Part D prescription drug benefits for Medicare beneficiaries. HealthMetrix recognized Unison's Medicare Advantage Choice plan for "Excellence in Medicare Benefits Value."

Unison's Advantage Preferred plan also earned SCGA recognition in the Harrisburg, Pennsylvania, market. Unison's Advantage Choice plan received the SCGA in both the Pittsburgh, Pennsylvania, and Memphis, Tennessee, markets.

This is the second consecutive year that Unison's Medicare plans gained SCGA awards in the Allentown-Lehigh Valley and Memphis markets.

HealthMetrix Research Inc. is a national independent managed care research firm based in Columbus, Ohio. Award recipients were selected from more than 200 Medicare managed care plans. The distinction is based on cost-sharing comparisons conducted by HealthMetrix. These comparisons identify Medicare plans with the lowest and highest estimated annual out-of-pocket costs based on approved 2008 member copayments, deductibles and premiums that appear in the Medicare Options Compare database at [www.medicare.gov](http://www.medicare.gov).

The Senior Choice Gold Award is based on independent comparisons of the approved 2008 Medicare Advantage-Part D plan benefits. For details, visit [www.MedicareNewsWatch.com](http://www.MedicareNewsWatch.com).

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### **About Unison Health Plan**

With years of steady growth, Unison Health Plan has become a leader in public sector health plans, serving approximately 360,000 members and more than 42,000 providers in Delaware, Ohio, Pennsylvania, South Carolina and Tennessee. Unison provides high quality, cost effective health care and responsive customer service that empowers its members and providers to work together for better health. For additional information, visit [www.unisonhealthplan.com](http://www.unisonhealthplan.com) or call 800.414.9025.