

# NEWS RELEASE



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## FOR IMMEDIATE RELEASE

### **AmeriChoice names Pennsylvania Health Plan Leader**

PITTSBURGH (Feb. 3, 2009) – AmeriChoice, a UnitedHealth Group company, has named Jennifer Kessler president of its Pennsylvania Health Plan, one of the state’s major public-sector health plans.

Kessler will oversee a unification of the health plans formerly managed separately by AmeriChoice and Unison. The combined plan will serve approximately 250,000 public sector beneficiaries in 47 counties.

“I am excited to help bring together Unison and AmeriChoice of Pennsylvania to make us one of the largest health plans serving those most in need,” said Kessler. “Our team members are dedicated to all of our customers whether they are plan beneficiaries, providers or our government agency partners.”

A native of Johnstown, Pa., Kessler will be AmeriChoice’s primary liaison with the Pennsylvania Department of Public Welfare. She was named president of Unison Health Plan of Pennsylvania in January 2006. Ten years earlier, she was hired as the director of Customer Support and was the company’s first employee.

AmeriChoice acquired Unison in May, 2008. The company serves 22 states and Washington, D.C., and more than 2 million members. AmeriChoice and Unison have a combined 33 years of experience serving Pennsylvania.

“Our goal is to combine best practices from both plans and to promote quality and improved access to health care for all we serve,” said Kessler.

AmeriChoice Pennsylvania plans currently include Medicaid and CHIP and are available in Philadelphia, Bucks, Chester, Delaware and Montgomery counties.

Unison plans include Medicaid, Adult Basic, CHIP and Medicare. Many of these plans are available in the following counties: Adams, Allegheny, Armstrong, Beaver, Berks, Blair, Bradford, Butler, Cambria, Carbon, Clarion, Crawford, Columbia, Cumberland, Dauphin, Erie, Fayette, Forest, Franklin, Greene, Jefferson, Indiana, Lackawanna,

Lancaster, Lawrence, Lebanon, Lehigh, Luzerne, Mercer, Monroe, Montour, Northampton, Perry, Pike, Schuylkill, Somerset, Sullivan, Susquehanna, Warren, Washington, Westmoreland, Wyoming and York.

**About AmeriChoice**

AmeriChoice is the country's premier provider of high quality, personalized public sector health care programs, serving more than 2.3 million beneficiaries of Medicaid, Medicare and Children's Health Insurance Programs. AmeriChoice is a unit of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company. Visit [www.americhoice.com](http://www.americhoice.com) for more information.

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