



FOR IMMEDIATE RELEASE

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Unison Advantage wins HMR award

Pittsburgh, PA (May 1, 2007) – Unison Advantage received a Merit Award for Television Advertising/Single Spot from Healthcare Marketing Report.

The commercial, which features Unison’s Answer Man, is titled Donut Hole and can be viewed at: www.unisonhealthplan.com/Documents/media/Donut%20Hole.wmv

The Atlanta-based Healthcare Marketing Report announced the winners of its 24th annual Healthcare Advertising Awards on May 1, 2007. The company reported there were approximately 4,300 entries in more than 360 categories. HMR is the leading publication covering all aspects of marketing, advertising and strategic business development related to health care.

About Unison Health Plan

With years of steady growth, Unison Health Plan has become a leader in public sector health plans, serving more than 300,000 members and 15,000 providers in Delaware, New Jersey, Ohio, Pennsylvania, South Carolina and Tennessee. Unison Health Plan of Pennsylvania again earned a rating of “Excellent” in 2006 for its Medicaid Program from the National Committee for Quality Assurance (NCQA). Unison provides high quality, cost effective health care and responsive customer service that empowers its members and providers to work together for better health. For additional information, visit www.unisonhealthplan.com.

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